Join our mission today by becoming a sponsor!

Together, we can strengthen children & families so they can live safely, independently, and productively within their home communities.
Dear Friend,

Thank you for your interest in viewing our 2020 sponsorship opportunities.

As a sponsor, you are joining our mission of strengthening children and families so they can live safely, independently, and productively within their home communities.

Each day, Berkshire serves over 2,000 children and families across New York State who are in crisis. Your support ensures these children and families receive the help they need right where they need it most; in their communities.

In 2020, sponsorship opportunities are available for the following events and initiatives:

- **Annual Heroes Bowl** – May 3, 2020
- **Annual Golf Classic** – August 3, 2020
- **Annual Dinner Event** – September 25, 2020
- **Holiday Angel Program** – November 1, 2020 thru December 25, 2020

All the information you need to select your 2020 sponsorship package is included in this catalog. We appreciate your friendship and look forward to seeing you at our upcoming events! As always, please feel free to contact me should you have any questions.

Sincerely,

*Julie*

Julie E. Brennan, MS, MSW
Vice President, Development & Marketing
3rd Annual Heroes Bowl

All monies raised support our Making Memories Fund.

**Location:** Uncle Sam’s Lanes, Troy, NY
**Date:** Sunday, May 3, 2020
**Time:** 12pm to 3pm

**Event Sponsors ($2,500)**
Includes:
✓ Signage at the event
✓ Name and logo featured on social media and press release
✓ Mention at the event in the welcoming remarks
✓ 8 tickets (2 lanes) at the event
✓ Foursome to attend our Annual Golf Classic held at Schuyler Meadows Country Club, on Monday, August 3, 2020

**Food & Beverage Sponsor ($1,000)**
Includes:
✓ Signage at the event
✓ Name and logo featured on social media and press release
✓ Provides 1 slice of pizza for each player & 1 pitcher of soda per lane for 26 lanes
✓ Mention at the event in the welcoming remarks
✓ 4 tickets (1 lane) at the event

**Player Gift Sponsor ($1,000)**
Includes:
✓ Signage at the event
✓ Name and logo featured on social media and press release
✓ Mention at the event in the welcoming remarks
✓ 4 tickets (1 lane) at the event

**Lane Sponsor ($100)**
Includes:
Lane sponsors will have the name of their business directly displayed on a designated lane from April 27, 2020 – May 3, 2020. Your company name will be printed on a sign and displayed on one of the 26 lanes in lieu of a lane number. We must receive the sponsor names and logos by April 20th.

**Ticket Pricing:**

*Team* (4 players & includes a slice of pizza per player and a pitcher of soda for the lane): $80
*Single Player* (includes a slice of pizza and a pitcher of soda for your designated lane): $20
Annual Golf Classic

All proceeds from this event will support our Mission Fund

Location: Schuyler Meadows Country Club, Loudonville, NY
Date: August 3, 2020
Time: 8:30am to 4:00pm

Event Sponsor ($20,000)
Includes:
- 4 foursomes for golf, breakfast and reception
- Pre-event advertising and on-site signage
- Company name and logo listed first on welcome banner
- Opportunity to display company banner and distribute information materials at event
- Company logo displayed on two pin flags and three signs on the course
- Company name and logo on Berkshire’s website with link to company website
- Feature on Berkshire’s social media outlets

Platinum Sponsor ($10,000)
Includes:
- 3 foursomes for golf, breakfast and reception
- Pre-event advertising and event signage
- Company name and logo on welcome banner
- Company name and logo displayed on one pin flag and two signs on the course
- Company name and logo on Berkshire’s website
- Mention on Berkshire’s social media outlets

Gold Sponsor ($7,500)
Includes:
- 2 foursomes for golf, breakfast and reception
- Pre-event advertising and event signage
- Company name and logo displayed on one pin flag and two signs on the course
- Mention on Berkshire's social media outlets

Networking Reception Sponsor ($6,000)
Includes:
- 2 foursomes for golf, breakfast and reception
- Company name and logo displayed on tables at the reception
- Company logo displayed on one sign near the reception area
- Mention on Berkshire’s social media outlets

Silver Sponsor ($5,000)
Includes:
- 1 foursome for golf, breakfast and reception
- Company name and logo on one pin flag
- Company name and logo on one tee sign
- Mention on Berkshire’s social media outlets

Player Gift Sponsor ($4,000)
Includes:
- 1 foursome for golf, breakfast and reception
- Company name and logo displayed on special gift distributed to each player
- Company name and logo on one pin flag
- Mention on Berkshire’s social media outlets

Golf Cart Sponsor ($4,000)
Includes:
- 1 foursome for golf, breakfast and reception
- Company name and logo displayed on one pin flag
- Company name and logo signage on all golf carts
- Mention on Berkshire’s social media outlets
Chef’s Station Sponsor ($3,500)
Includes:
✓ 1 foursome for golf, breakfast and reception
✓ Company name and logo displayed at both chef station locations
✓ Company name and logo displayed on two tee signs
✓ Mention on Berkshire’s social media outlets

Breakfast Sponsor ($2,500)
Includes:
✓ 1 foursome for golf, breakfast and reception
✓ Company name and logo displayed on all tables during the breakfast
✓ Company name and logo displayed on one tee sign
✓ Opportunity to display company sign/banner during the breakfast, if desired
✓ Mention on Berkshire’s social media outlets

Flag Sponsor ($1,500)
Includes:
✓ 1 foursome for golf, breakfast and reception
✓ Company name and logo displayed on one pin flag

Beer Sampling Sponsor ($1,500)
Includes:
✓ 1 foursome for golf, breakfast and reception
✓ Company name and logo displayed at the sampling area

Contest Sponsors:

Putting Contest Sponsor ($2,500)
Includes:
✓ 1 foursome for golf, breakfast and reception
✓ Company name & logo displayed on one tee sign
✓ Company name & logo displayed on one pin flag on the putting green

Longest Drive ($1,500)
Includes:
✓ 1 foursome for golf, breakfast and reception
✓ Company name and logo displayed on one tee sign

Closest to Center line ($1,500)
Includes:
✓ 1 foursome for golf, breakfast and reception
✓ Company name and logo displayed on one tee sign

Foursome ($850)
Includes:
✓ 1 foursome for golf, breakfast and reception

Tee Sign ($250/ea. or 2 for $450)
Includes:
✓ Company name and logo displayed on course

If logo displays are included in your sponsorship, please provide your logo in .jpeg or .png format with a minimum of 300 dpi.

Please send all logos to Bryanna Fucci by July 3, 2020 at kpolizzi@berkshirefarm.org.

All golfers should be registered by July 17th with Kristin Polizzi, at kpolizzi@berkshirefarm.org.
A Night of Fostering Love

All monies raised support our Mission Fund

Location: Pat’s Barn, Rensselear, NY
Date: Friday, September 25, 2020
Time: Starts at 6pm

Event Sponsor ($10,000)
Includes 1 table at the event (10 seats), signage at the event, mention on the agency’s social media page, a gift of thanks at registration for each guest, mention in the presentation at the event, and special mention in the print and online 2020 Annual Report.

Cocktail Hour Sponsor ($5,000)
Includes 4 tickets to the event, signage in the Barn, mention on the agency’s social media page, a gift of thanks at registration for each guest, and special mention in the print and online 2020 Annual Report.

Dinner Reception Sponsor ($2,500)
Includes 3 tickets to the event, signage in the barn, mention on the agency’s social media page, a gift of thanks at registration for each guest, and special mention in the print and online 2020 Annual Report.

Entertainment Sponsor ($1,000)
Includes 2 tickets to the event, a gift of thanks at registration for each guest, signage on and/or near the DJ, special mention in the print and online 2020 Annual Report.

Can’t Attend But Want to Support?
Sponsor ‘A Night Out’ for our foster parents! ($300)

Individual Pricing:

Early Bird Single: $120
Early Bird Table: $900

Single: $140
Table: $1,060
**Holiday Angel Program**

The Holiday Angel Program launches November 1 and continues until December 25.

**How it works...**

For many children in foster care, the holidays can be a difficult time of year. You can help change that by participating in our Holiday Angel Program.

If you and/or your company are interested in participating in the Holiday Angel Program, let us know now by contacting Kristin Polizzi, in our Development Office, at (518)781-1803 or kpolizzi@berkshirefarm.org. We will add your name to our list and you will receive information on children in need, within your community, the first week in November.

There are a few ways to participate:

1. Make a cash donation ($50 per child) and let our elves do the shopping.
2. Request a wish list(s) of children in need and fulfill their wish lists for the holiday season.

Together, we can brighten the holidays for children in foster care across New York State.
## Sponsorship/Pledge Form

Please return this completed form by mail to 13640 State Route 22; Attn: Development Office; Canaan, NY 12029 or e-mail kpolizzi@berkshirefarm.org

**Company Name:** _________________________________________________________________________________________

**Address:** __________________________________________________________________________________________________

**City, State, Zip:** ____________________________________________________________________________________________

**Contact Name:** ____________________________________________________________________________________________

**Daytime Phone:** ____________________________________________________________________________________________

**E-mail Address:** ____________________________________________________________________________________________

**Golf Classic:**

- [ ] Event Sponsor ($20,000)
- [ ] Platinum Sponsor ($10,000)
- [ ] Gold Sponsor ($7,500)
- [ ] Networking Reception Sponsor ($6,000)
- [ ] Silver Sponsor ($5,000)
- [ ] Player Gift Sponsor ($4,000)
- [ ] Golf Cart Sponsor ($4,000)
- [ ] Chef’s Station Sponsor ($3,500)
- [ ] Breakfast Sponsor ($2,500)
- [ ] Flag Sponsor ($1,500)
- [ ] Beer Sampling Sponsor ($1,500)

**Heroes Bowl:**

- [ ] Event Sponsor ($2,500)
- [ ] Food & Beverage Sponsor ($1,000)

**Ticketing:**

- [ ] Team (4 Players- $80)
- [ ] Single Player ($20)

**A Night of Fostering Love:**

- [ ] Event Sponsor ($10,000)
- [ ] Cocktail Hour Sponsor ($5,000)
- [ ] Dinner Reception Sponsor ($2,500)
- [ ] Entertainment Sponsor ($1,000)

**Early Bird Tickets:**

- [ ] Single ($120)
- [ ] Table ($900)

**Regular Tickets:**

- [ ] Single ($140)
- [ ] Table ($1,060)

**Holiday Angel:**

- [ ] Cash Donation in the amount of $ __________. ($50/child)
- [ ] I would like to receive a wish list for _____ children. (E-mail required)

**TOTAL AMOUNT DUE:** $ ____________

**Pledge Date:** _______/_______/ _______

I understand that payment of this pledge is due by ____/____/2020. Payment can be made by credit card or check. Checks should be made out to Berkshire Farm Center & mailed to Berkshire Farm Center; Attn: Development Office; 13640 State Route 22; Canaan, NY 12029.

**Form of Payment** (Please make checks payable to Berkshire Farm Center):

- [ ] Credit Card
- [ ] Check

**Credit Card #:** ____________________________________________________________________________________________

**CV#:** ___________  **Exp. Date:** _______________  **Name on Card:** __________________________________________________________________________

**Signature:** ____________________________________________________________________________________________